



#ClimateActionNow

What: A Global Greens Climate Action Working Group Campaign

Objective: increase public awareness of the upcoming and important climate decisions being made by governments at the UN Climate Action Summit (23 Sept 2019) & COP25 (2-13 Dec 2019)

Background

The global climate crisis is accelerating. We have to act now to meet the objectives of the Paris Agreement and to keep global heating below 1.5C ([IPCC](#)).

The Paris Agreement is built on Nationally Determined Contributions (NDCs) to cut GHG emissions and includes a mechanism that requires countries to increase their NDCs every 5 years. Current NDCs are leading us to more than 3C global warming by the end of this century.

By 2020 all countries must submit more ambitious NDCs. Bold political leadership and climate action is needed now to assure all countries meet their commitments and deliver on time.

The UN will host two major meetings in 2019:

1. The [UN Climate Action Summit](#), 23 September 2019, in New York City. UN Secretary General Guterres has invited heads of State to increase their political ambition for climate action;
2. [COP25](#), 2-13 December 2019, in Santiago, Chile - countries will continue preparations for ensuring their NDCs meet required targets for 2020.

As Governments prepare for these two major meetings, the global community must keep up the pressure to ensure they increase their ambition and make NDC commitments that will keep global warming below 1.5C. **What are leaders in government, business and civil society doing to take #ClimateActionNow?**

The Campaign

Green political activists around the globe will call for governments to raise ambition on implementing and updating their NDCs.

The objectives of this campaign are to: a) increase public awareness of the actions and decisions being made by governments at a global level; b) call for action across party lines; and c) support, inspire and pressure leaders in delivering the necessary climate action.

How

Post on social media a video/photo and statement that responds to one of the following questions:

- Why is there a need for more ambitious climate action in your country/city/community?
- Which action are you asking your government to take?
- Which action are you taking?

There are no limits to your imagination! Be creative, be bold, spread the word and tag your post with #ClimateActionNow, #GlobalGreens #ClimateActionSummit

Examples:

Droughts are killing our harvests! We have to act now! #ClimateActionNow, #GlobalGreens, #ClimateActionSummit

If you can make it here, you can make it anywhere. Step up climate action in New York! #ClimateActionNow, #GlobalGreens, #ClimateActionSummit

I want you to put a price on carbon! #ClimateActionNow, #GlobalGreens, #ClimateActionSummit

We are in a climate emergency. We will develop a plan for making Berlin carbon neutral by 2035 @NYCMayor what will you do? #ClimateActionNow, #GlobalGreens, #ClimateActionSummit

When

The Social Media campaign will start on 13 September 2019, in parallel with the Asia-Pacific climate week (www.regionalclimateweeks.org)... then it will spike again on:

- 20th September 2019 for [Global Climate Action Strike](#)
- 23rd September 2019 for UN Climate Action Summit
- 2-13th December for COP25

And onwards as needed!